



Partnering to feed our
neighbors.





Hunger in AMERICA 2020.

DUE TO THE effects of the coronavirus pandemic, [more than 54 million people may experience food insecurity](#) in 2020, including a potential 18 million children.

-Feeding America

THE LEVEL OF hunger in U.S. households almost tripled between 2019 and August of this year, according to [an analysis](#) of new data from the Census Bureau and the Department of Agriculture. Even more alarming, the proportion of American children who sometimes do not have enough to eat is now as much as 14 times higher than it was last year.

THE COVID PANDEMIC has only worsened the problem. According to [one estimate](#) by researchers at Northwestern University, food insecurity more than doubled as a result of the economic crisis brought on by the outbreak, hitting as many as 23% of households earlier this year.

-NPR

THEN CAME THE coronavirus. An analysis by [the Brookings Institution](#) conducted earlier this summer found that in late June, 27.5% of households with children were food insecure — meaning some 13.9 million children lived in a household characterized by child food insecurity. A separate analysis by researchers [at Northwestern](#) found insecurity has more than tripled among households with children to 29.5%.

FEEDING AMERICA, a nationwide network of more than 200 food banks, projects a 6 to 8 billion meal shortfall in the next 12 months, a deficit that may be magnified with federal food assistance programs set to expire in the coming weeks and months. The Feeding America analysis estimates the total need for charitable food over the next year will reach 17 billion pounds, more than three times last year's distribution.



Outreach-Feed6: **Who we are.**

- ✓ **Outreach is an Iowa-based 501(c)(3) charity** that organizes mobile meal packaging events – partnering with schools, churches, hospitals, companies, organizations, and communities that care about the hungry and food insecure. Its compassionate care has earned it accreditation by Charity Navigator.
- ✓ **The 5,000 Daily Point of Light:** On July 15, 2013, Kathy Hamilton and Floyd Hammer received the 5,000th Daily Point of Light Award at the White House from President George H. W. Bush, who created the award during his presidency, and President Barack Obama, who said of the winners, “If the purpose of this award is to celebrate Americans who work to make our country and world a better place - not for their own advantage or for any ulterior motive, but just to serve, pure and simple - I cannot think of anyone more deserving that Kathy Hamilton and Floyd Hammer.”
- ✓ **Formed in 2004**, Outreach is the response of philanthropist couple Kathy and Floyd Hammer to the famine, suffering, and grinding poverty they witnessed while traveling in Tanzania.
- ✓ **Since 2004, Outreach has packaged 580 million nutritious meals** for the hungry and food insecure in the US and abroad.
- ✓ **Outreach in Illinois/Feed6:** Bill Kanatas and Chris Coyne have built successful businesses – yet have a heart passion for helping the hungry and homeless. They have partnered with thousands of volunteers and dozens of host organizations to package nearly 5 million nutritious Outreach meals for hungry children, families, seniors, and veterans in the Chicago area through their grassroots local movement – Feed6.
- ✓ **Volunteers:** With only a handful of paid staff for procurement, warehousing, and distribution, Outreach relies on tens of thousands of volunteers each year to package tens of millions of meals.
- ✓ **Nutrition:** All Outreach-Feed6 meals are flavorful, nutritious, with a shelf life of two years. Outreach offers four gourmet selections – all fortified with soy protein, vitamins, and nutrients – to constitute full, healthy meals, developed for us by nutrition researchers at Iowa State University as part of a lean cuisine lifestyle that promotes vitality and retards malnutrition or obesity.



**Joining hearts, minds,
and hands in feeding
hungry children,
families, seniors, and
veterans.**

Pantry Packing Partnership with



- ✓ **Volunteering together... safely:** With our signature Outreach-Feed6 Panty Pack Program, Downers Grove North HS participating volunteers will enjoy a shared uplifting, spirited, giving experience – that is entirely safe. All program supplies – including differing protein-rich meal varieties and pantry pack boxes - are shipped directly to the School, which can then host small group gatherings to embellish and decorate the boxes as gifts to neighbors in need.
- ✓ **Nutritional meals ready to go:** All Outreach meals are flavorful, nutritious, with a shelf life of two years. Outreach offers four gourmet selections – all fortified with soy protein, vitamins, and nutrients – to constitute full, healthy meals, developed for us by nutrition researchers at Iowa State University as part of a lean cuisine lifestyle that promotes vitality and retards malnutrition or obesity. Entrées include apple-cinnamon oatmeal, deluxe macaroni and cheese, rice and beans, and tomato-basil pasta. Each meal bag contains six meal portions.
- ✓ **Packaging events are fun and entertaining** – with music – an extraordinary way to share spirit and time with friends, family, and colleagues of all ages and backgrounds - and to extend love to those in need. Creativity and imaginative artistry are encouraged – so volunteers will be invited to express their giving heart and personal style by adding cards, pictures, little gifts, decorations and flourishes, seasonal touches, and surprises to their pantry boxes.
- ✓ **Meal Distribution:** When completed, the boxes may be hand delivered to local food banks, homeless shelters, veterans residences, schools, churches, soup kitchens, or community service agencies that support hungry and food insecure children, families, seniors, and veterans. Some agencies have mobile pick-up capability.



Four protein-rich meal offerings



How Pantry Pack Works.

- ✓ **Pantry Pack Supplies:** Prior to your Pantry Packing event, the school will receive a shipment of pre-assembled Pantry Pack boxes. Each pantry box will hold 7 meal bags – 2 deluxe mac & cheese, 2 rice and beans, 2 cinnamon-apple oatmeal, and 1 pasta with tomato-basil sauce – for a total of 42 meal portions per pantry pack. Each meal bag contains 6 meal portions – for a total of 42 meal portions per box.
- ✓ **Pre-event guidebook:** Bill and Chris from Feed6 will send a detailed email with preparation suggestions, and creative tips on how to enhance the pantry pack and enrich the experience.
- ✓ **Show Time!** Together socially distant students will decorate and embellish the pantry pack boxes, while enjoying inspiring music and sharing personal insights and feelings about the event. Humor, fun, and spontaneity amps up the party-like atmospherics.
- ✓ **End Users:** While this labor of love is easy and fun, the pantry boxes have a profoundly important mission – to bring nutritional support to food insecure neighbors. It will be inspiring to participants to know in advance the destination of the Pantry Packs so they can shape their expression and customize their gifts to the intended recipients.
- ✓ **Remembrance:** We suggest each volunteer shares pics and videos of their experience during the event on social media – and so that a post-event video or montage as a permanent remembrance can be created.
- ✓ **So Affordable:** With your tax deductible gift to Outreach of \$22.50 (inclusive of freight) you will receive a Pantry Pack box which will contain 42 meal portions. *That's about 53 cents per meal!* So if a donor offers \$100 he or she will fund 188 meals; \$50 will fund 94 meals. Or another way of expressing this... A donor can fund 200 meals for \$106 and 100 meals for \$53.



Now for the Fun.

Make each Pantry Pack box special. Unleash your creativity. Here are some tips for designing your own signature Packs.

- ✓ **“Out-of-the-box” Boxes!** Small creative touches such as photos, cards, little gifts, candies, or small expressions of love inserted into the pack will expand the experience for you – as well as the beneficiary.
- ✓ **‘Tis the Season:** Whatever month or season, there is always an opportunity to add a holiday or seasonal flair to the pack. For Halloween, a cute pumpkin card; for Thanksgiving, a homemade cut-out of a turkey; for Christmas, an ornament for the tree; for Valentines, a heart shaped candy; for Easter, a dark chocolate bunny. You get the idea.
- ✓ **Decorate your Box – inside and out!** Perhaps some colorful tissue paper inside the box to cradle the meals; or decorate the exterior with crayon, sharpies, or sticker art. Maybe a gift wrap. Let your inner creative render each pack an art treasure.
- ✓ **Customize to the Consumer:** Customize or decorate your pantry pack for the intended beneficiary. For families with kids, perhaps insert a small toy or decorate the box with superhero images; for seniors, a hope-filled, inspiring poem or message; for veterans, a patriotic flourish.
- ✓ **Recipes:** The gourmets among our volunteers may be inspired to creatively imagine our meals as starting points for a more elaborate feast – creating recipes of additives and garnishes that will enhance the flavor and nutrition of the entrées. Put your chef hat on!
- ✓ **From your own Pantry:** Make your Pack uniquely yours by adding a favorite food or goodie from your own pantry.



Pantry Pack Models

An Artist's Canvass.

The sturdy Pantry Pack box is a blank canvass for so many decorating possibilities, whether with sharpies, crayons, paints, stickers, wrapping paper, or as illustrated here, holiday-inspired sticker art - gold and white snowflake seals. Because the boxes may be stacked, best to avoid ribbons, bows, or other protrusions.



Four Seasons Giving.

Pantry Pack is welcomed as a personal gift of nutrition and heart all year-round. Reflect the current season or consider a celebratory theme - as illustrated here, a colorful bird-themed tableau, symbolizing freedom and soaring.



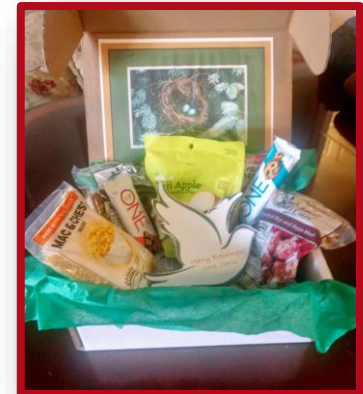
From Your Santa's Workshop.

In keeping with the holiday theme, a double-sided wrapping paper is used to nest the seven sealed meal entrees. And to power up the Pack with more protein, we added canned wild tuna and chicken. Some Tazo green ginger tea packets are a refreshing additive. Toss in a mask, and a tree ornament, and it's like a Santa stocking! Finally, we personalized the gift with a picture and greeting from Feed6 Co-Founder Chris Coyne and his two greyhounds pasted to the box's interior top. Get creative and indulge your generous spirit!



Interior Decorating.

In keeping with the environmental theme, a green tissue paper is used to nest the seven sealed meal entrees, and onto the inside of the lid is pasted a bucolic scene of a bird's nest. We expanded the feast to include two protein-rich power bars and a tasty treat of Fuji apple freeze-dried crisps. Finally, a cut-out card of a dove with a greeting, personalizes the gift. Get creative and indulge your generous spirit! There's ample space for additional goodies.



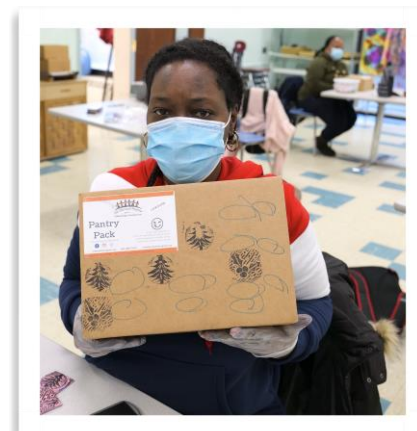
The Art and Joy of Giving.

During the weekend of November 21st through 23rd, 2020, Beth Fotos and her family & friends in Downers Grove, IL gathered in small, socially distanced groups to assemble, embellish, and decorate 120 Pantry Packs for neighbors in need during the holidays. Here are some of the remarkably creative, artistic, and inspiring gifts the volunteers lovingly packaged.



The Art and Joy of Giving.

On December 14th, 2020, Envision Unlimited, with 71 years of supporting individuals with intellectual and developmental disabilities, treated its clients at the Rose Center in Chicago to a Pantry Pack party, during which 84 gift boxes were beautifully decorated and embellished for neighbors in need during the holidays. Here are some of the remarkably creative, artistic, and inspiring gifts the volunteers lovingly packaged.





Partnership: The rewards of giving.

- ✓ It's **fun.**
- ✓ It's **safe.**
- ✓ It **feels good.**
- ✓ It brings people and **communities** together.
- ✓ It demonstrates activist care.
- ✓ It bonds the sponsoring organization more fully to the local community.
- ✓ It makes a **difference in our world.**
- ✓ It makes a difference in the life of a hungry child, family, senior, or veteran.



www.outreachprogram.org



www.feed6.org

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