

Advertising in Schools

The Board of Education reserves the right to control all commercial advertising that may appear on school grounds, at school events, and on school communication vehicles (i.e., programs and web pages). The advertising shall not 1) disrupt the educational process, 2) violate the rights or invade the privacy of others, 3) infringe on a trademark or copyright, 4) be defamatory, obscene, vulgar, or indecent, or 5) be contrary to the mission of the school district or the policies of the school board.

Advertising is prohibited by companies that promote materials that could be manufactured into or associated with items that are inappropriate or illegal for student use.

Advertising is prohibited by political office holders and/or candidates for political office.

Commercial companies may purchase space for their advertisements in or on 1) district controlled Web pages, 2) programs produced by the schools for school events, or 3) programs produced by school related parent groups, provided the advertisements are consistent with the provisions enumerated in the first paragraph, follow the designated administrative procedures, and are approved by the Superintendent or designee.